



09/580,583

#13/A
PATENT
1/12/04

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Toni Kopra	Examiner:	Gravini, Stephen Michael
Application No.:	09/580,583	Group Art Unit:	3622
Filed:	May 30, 2000	Docket No.:	08212/00200298-US0/NC28129
Title:	LOCATION AWARE PRODUCT PLACEMENT AND ADVERTISING		

AMENDMENT AND RESPONSE

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NOV 25 2003
GROUP 3600

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This Response is submitted in reply to the Office Action mailed May 13, 2003. In view of the following amendment and response, Applicants respectfully request favorable reconsideration of this application. Please amend the application as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 9 of this paper.

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01 FC:1201
02 FC:1202

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